



Participation Contract
Personal Care and Homecare Ingredients
Shanghai Everbright Convention & Exhibition Center
 10-12 March 2010
Closing Date: 15 January 2010



| Company Profile | | | |
|--|-------|------------------------|----------------------|
| Name of Company: | | | |
| Business Registration No / ACRA No: | | Year of Establishment: | |
| Company Activities: | | | |
| Tel: | Fax: | Email: | |
| Website: | | | |
| Address: | | | |
| Postal Code: | Name | Designation | Direct Phone / Email |
| Main Contact for all general enquiries | Mr/Ms | | |
| Billing Accounts & Payment Contact | Mr/Ms | | |
| Exhibition space Application under the Singapore Pavilion | | | |
| Exhibition Package | | | Total Cost |
| A: Standard Pavilion package 9sqm | | | S7657 |
| B: Registration and Administrative Charge(inclusive of 7%GST) by ASME | | | S\$321 |
| Grand total (A + B) | | | 7978.00 |
| Exhibition Space Application under the Singapore Pavilion | | | |
| Please note that total amount is before reimbursement of IMAP's approved funds. Reimbursement to exhibitors will be made after ASME receives said amount from IE Singapore after the fair. Each company is eligible for IMAP support up to a maximum of 36sqm. Companies may occupy space beyond 36sqm but IMAP support is only given up to 36sqm per company. | | | |

Signed & Endorsed By

Name & Signature

Company Stamp



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IMAP Requirements for Companies

To qualify for IMAP Support, companies must be incorporated (excludes branch of a foreign company) and based in Singapore and must have at least three of the following core business functions/ activities as below:

Please Tick at least 3 options:

- Market Development and Planning
- Logistics and Shipping Management
- Businesses and investment planning

- Research and development and design functions
- Business Banking, Financial & Treasury
- Manufacturing and other value-added activity

Each company is eligible for IMAP support for participation in the Singapore Pavilion up to 6 times a year regardless of the organising trade association.

Please note that IE Singapore reserves the right to verify information provided by the companies. Eligibility and subsidy reimbursement of individual companies is subject to final approval by IE Singapore upon submission of IMAP Claim Form by ASME after the exhibition.

IMAP Financial Assistance & Double Tax Deduction Scheme

IMAP Financial Assistance

With the support from International Enterprise Singapore (IE Singapore), the Singapore pavilion at this exhibition will be covered under the International Marketing Activities Programme (IMAP) successfully. IMAP enables participating companies to receive up to 50% subsidy of total eligible in space rental and stand construction and common marketing cost. Registration and admin charges to ASME are not included in the claims

Double Tax Deduction

Companies can also claim Double Tax-Deduction (DTD) for eligible expenses not covered by IMAP. Expenses for travel and accommodation costs for up to 2 representatives per participating company. For registration and more details, please refer to IE Singapore websites: <http://dtd.iesingapore.gov.sg>.

Airfare & Hotel Accommodation Claim

Participating companies can claim up to 50% of hotel accommodation & airfare for 1 representative per company through ASME. Maximum claims are capped at the ASME secretariats' cost of travel and IE Singapore's requirements.

Role of ASME

The role of ASME is to administer and facilitate the International Marketing Activities Programme. ASME shall not be liable or responsible for any costs, losses, claims, proceedings, demands, expenses and liabilities of whatsoever nature arising as a result of, or in connection with, any failure of the appointed exhibitor to observe their obligations under any contract or any laws and regulations under any jurisdiction.

Payment Terms and Conditions

Upon receiving the completed Participation Form, ASME will proceed to reserve exhibition space with show organiser. The participating companies are required to make full cheque payment to ASME within 30 days of endorsing on this form. **Cheques should be crossed and payable to "ASME" with the return of this reply-form.**

All cancellation/replacements are to be in writing, signed and endorsed with a company's stamp. Cancellation and refunds will be on a case by case basis. **ASME reserves the right to invoice the full amount to the participating company regardless of cancellation**

In the event of unforeseen circumstances, ASME reserves the right to alter/cancel the Singapore Pavilion before the closing date at its sole discretion. ASME will refund full amount to the participant.

All exhibitors are required to comply with the exhibition's terms and conditions stipulated by the organiser. A copy of which can be retrieved from ASME for references.

Yes, I am interested in participating in the Trade Fair organised by ASME and agree to pay the amount as stated in the Participation Form. I acknowledge that the Registration Form endorsed hereforth shall be binding will be invoiced accordingly.

Signed & Endorsed By

Name & Signature

Company Stamp